



# Helping You Reach the Next Level

**Blue Door unlocks the University of Toronto's world-renowned talent and expertise for our partners.**

As corporations, not-for-profits and governments all adapt to the challenges of today, there is immense opportunity for organizations to collaborate with universities to help accelerate their goals, whether they need to address changing industry needs, develop the next generation of transformative products and services, or achieve impact in the world.

If you are seeking academic expertise, access to top talent or pioneering research, a first look at some of Canada's most cutting-edge startups, or a combination of opportunities, Blue Door can provide a seamless partnership experience with the University of Toronto that leverages our vast resources to help you achieve your goals.

## What is Blue Door?

**Blue Door** is a convenient point of entry for organizations who wish to work with the University of Toronto.

Experts from across the University will connect you with areas that match your needs and identify potential opportunities for you — including ones you may not have considered — to streamline the collaboration process.

## Who does Blue Door work with?

Local, national, and global corporations, foundations and other not-for-profit organizations, and local, provincial and federal governments can all benefit from Blue Door.

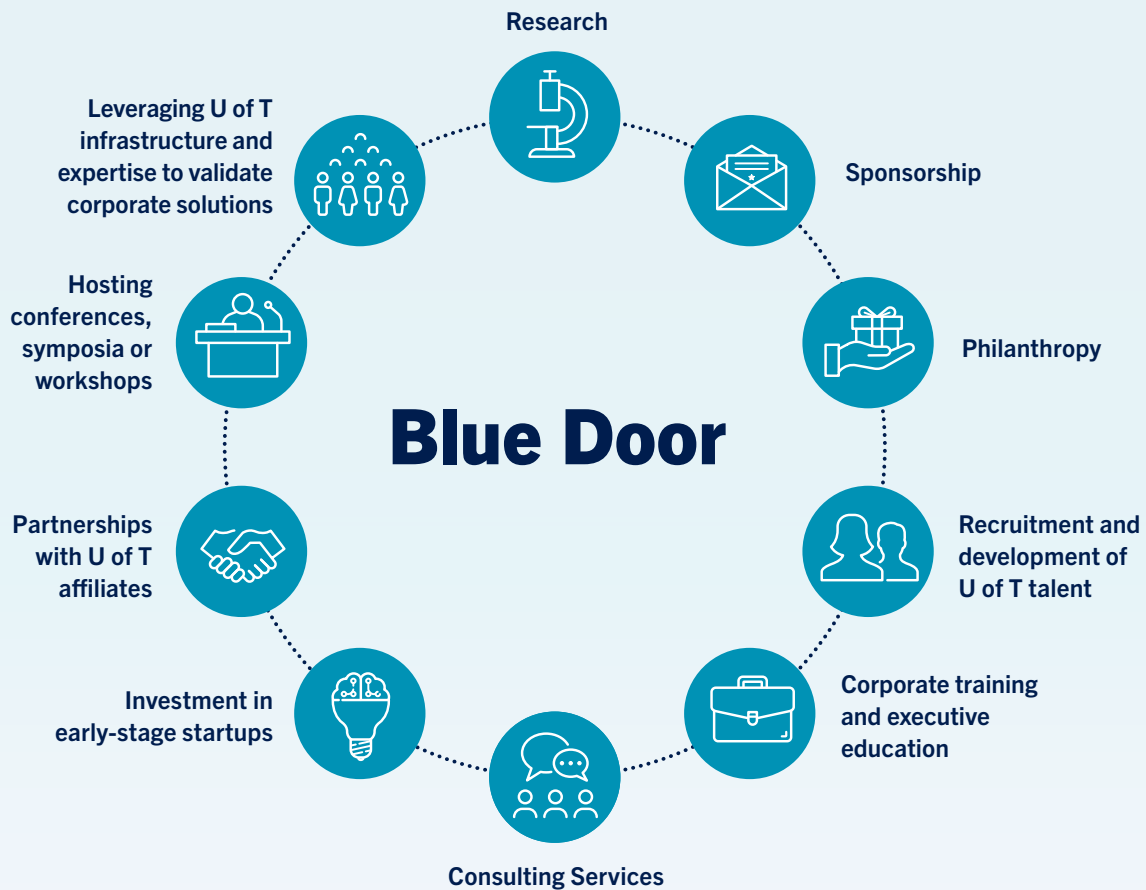
### The University of Toronto's Global Reputation for Excellence

- Consistently ranked the **top university in Canada** and widely recognized as one of the world's great institutions of higher learning
- Named the **top university globally for industry, innovation and infrastructure**
- Consistently ranked in the **top 5 globally for research output**
- Placed among the **top 10 university-managed business incubators in the world**
- Ranked **first in Canada in 30 subjects** and ranked in the **top 50 globally in 46 subjects** — more than any other university in the world
- Ranked **8th in the world for graduate employability** (4th among public universities)
- Has a **global network that spans nearly every country and territory**



# What can Blue Door offer you?

Blue Door can assist your organization with a variety of partnership opportunities, including:



## Enjoy seamless access to U of T's vast resources

As a world-renowned institution with expertise in research, innovation and education, U of T can offer you an unparalleled partnership experience that draws on our immense array of disciplines, startup incubators, academic endeavours, and talent sources.

**Blue Door's one-stop hub is the key to making connections at U of T and harnessing what your organization needs to grow, gain profile and address the challenges our economy and society are experiencing today.**

Discover what Blue Door can unlock for you

**Alex Mihailidis**

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*Numerous complexities arise when contributing leading-edge technology to public sector institutions. From design to legal to logistics, there are many facets to successfully launching a partnership beyond the transaction itself. That's where Blue Door proved to be vital: it's a single entry point and process to coordinate corporate engagement opportunities with the University of Toronto that can scale as the relationship expands into other areas of shared value."*

**Alan Lee**

Corporate Vice President and  
Head of Research, AMD